

# Join Healthia to the change

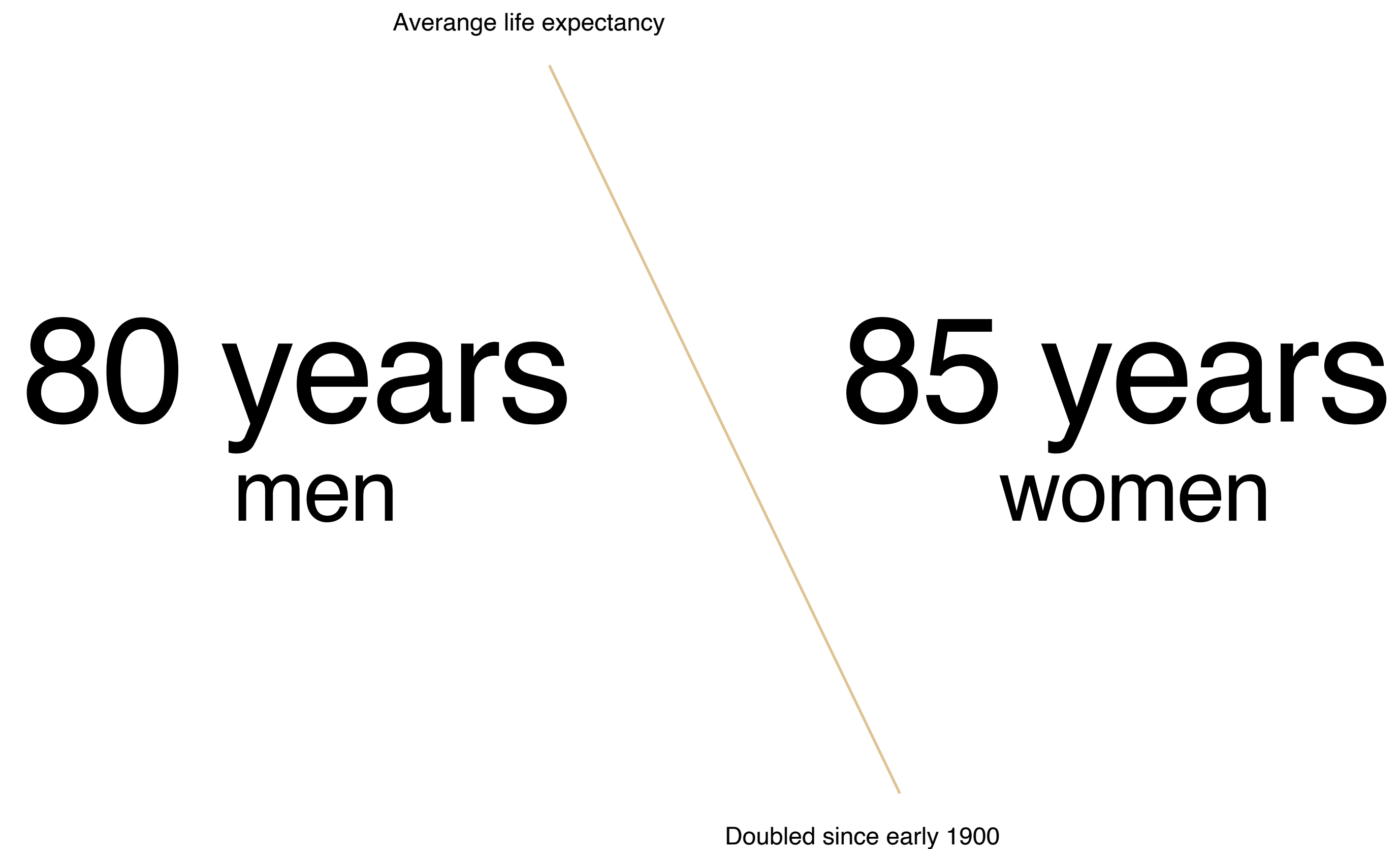




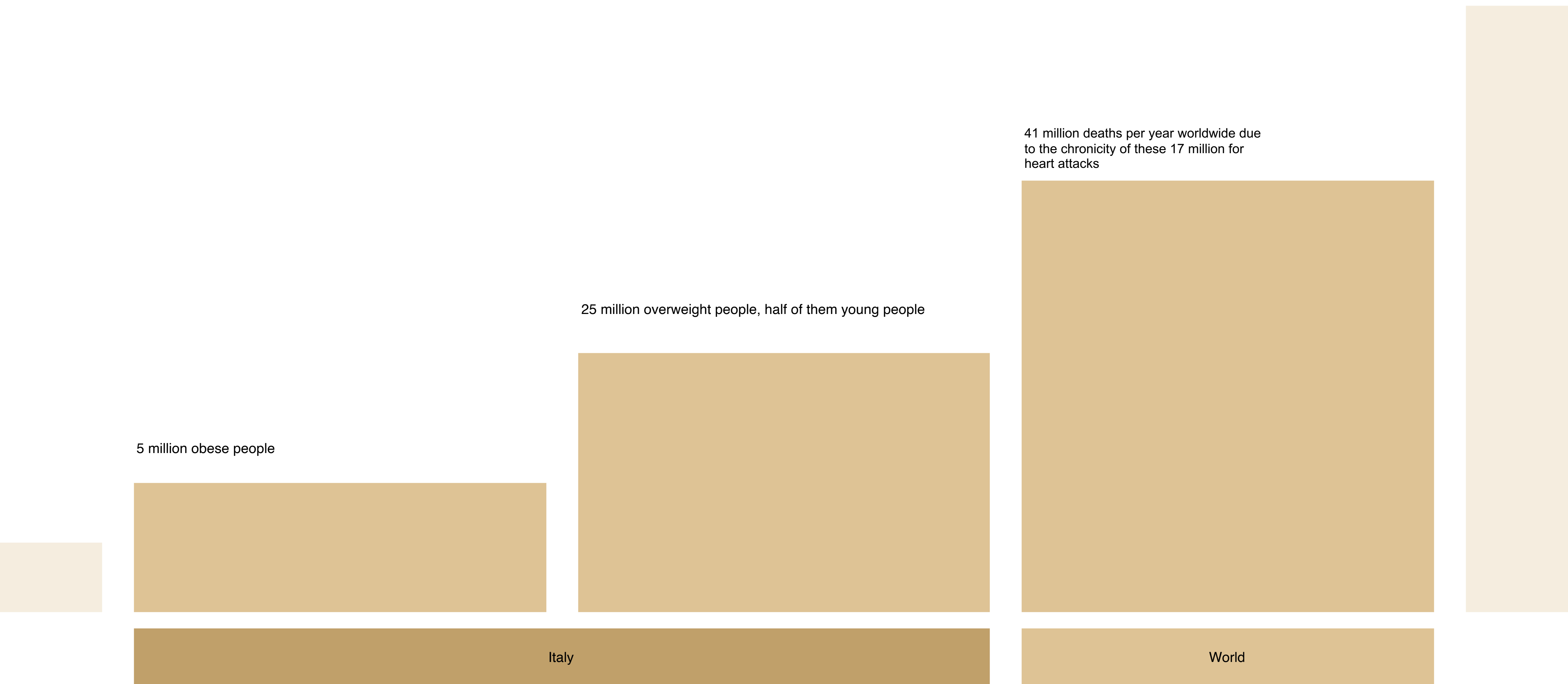
Remark













Pressure is  
measured every  
two years





## Remark

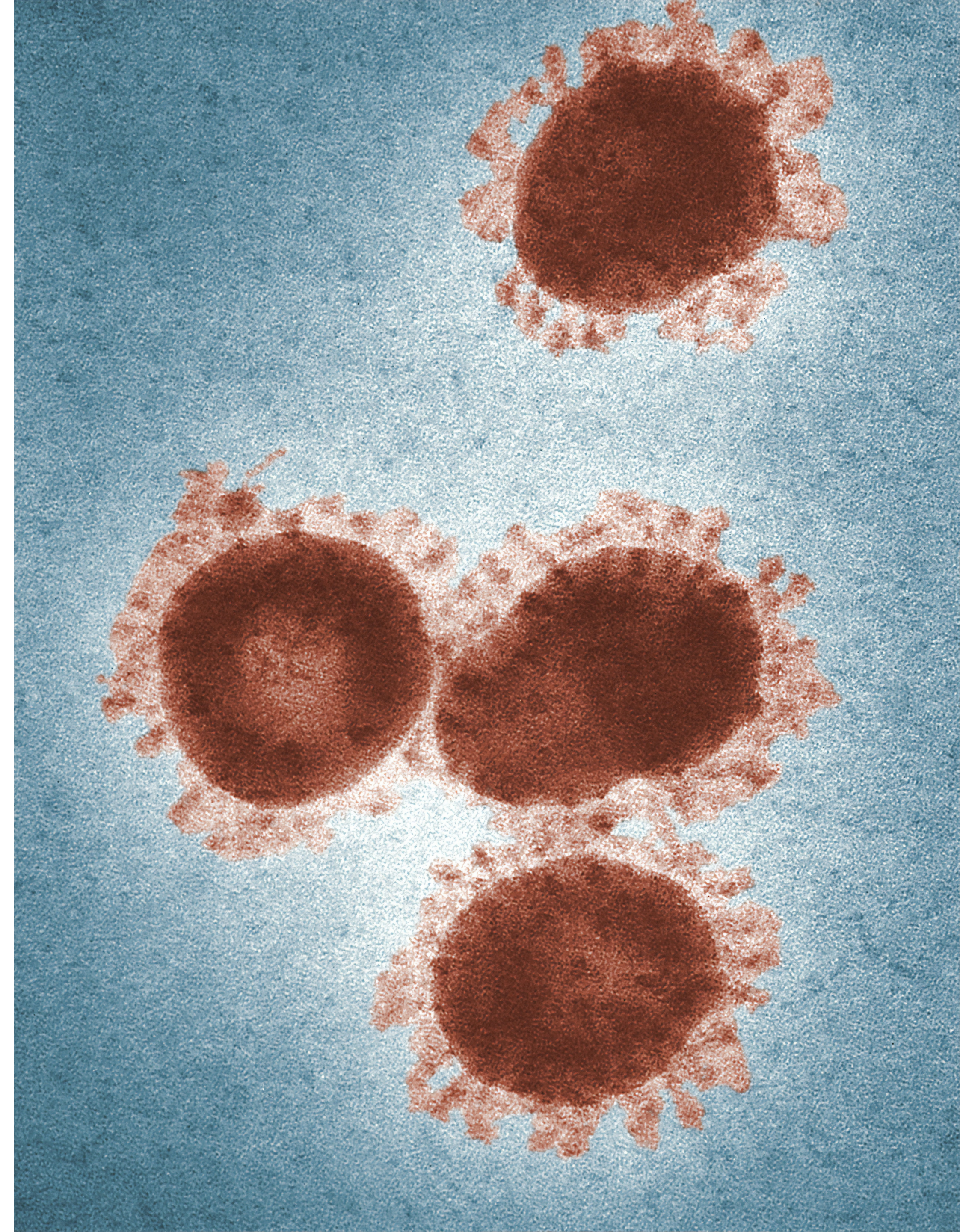
- 15 million people in 2018 (before the pandemic) renounce medical care the European population has a low rate of private insurance coverage (less than 10%)\*





## Remark

- Sars Covid-19 a new world is looming.
- Companies can become red areas.
- Freelancers risk more than 50% of their income generating capacity.\*
- The elderly at risk of being abandoned are 20%.







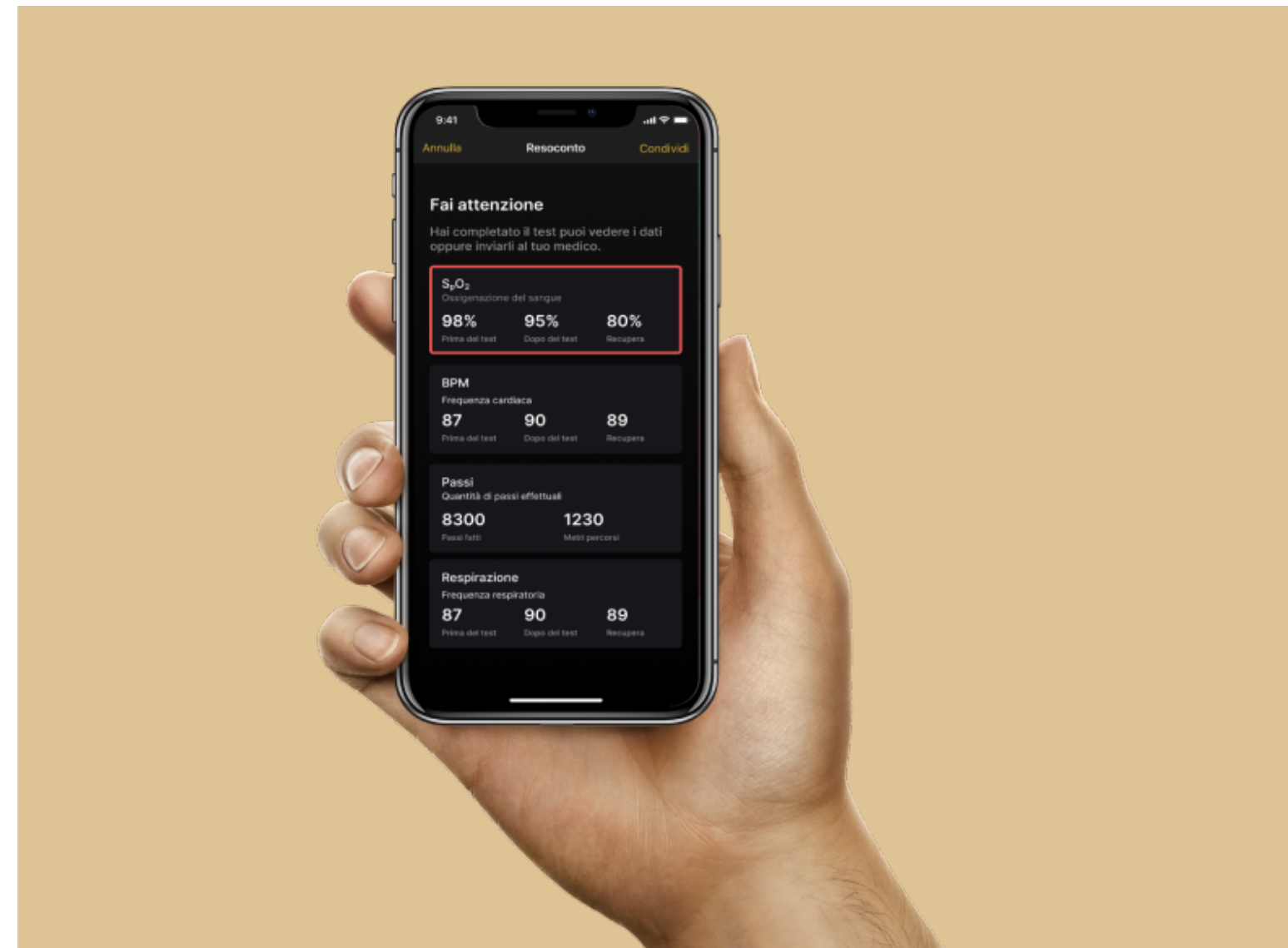
We support the change





Healthia selects and verifies medical devices using a simple logic that we call SalusWare.

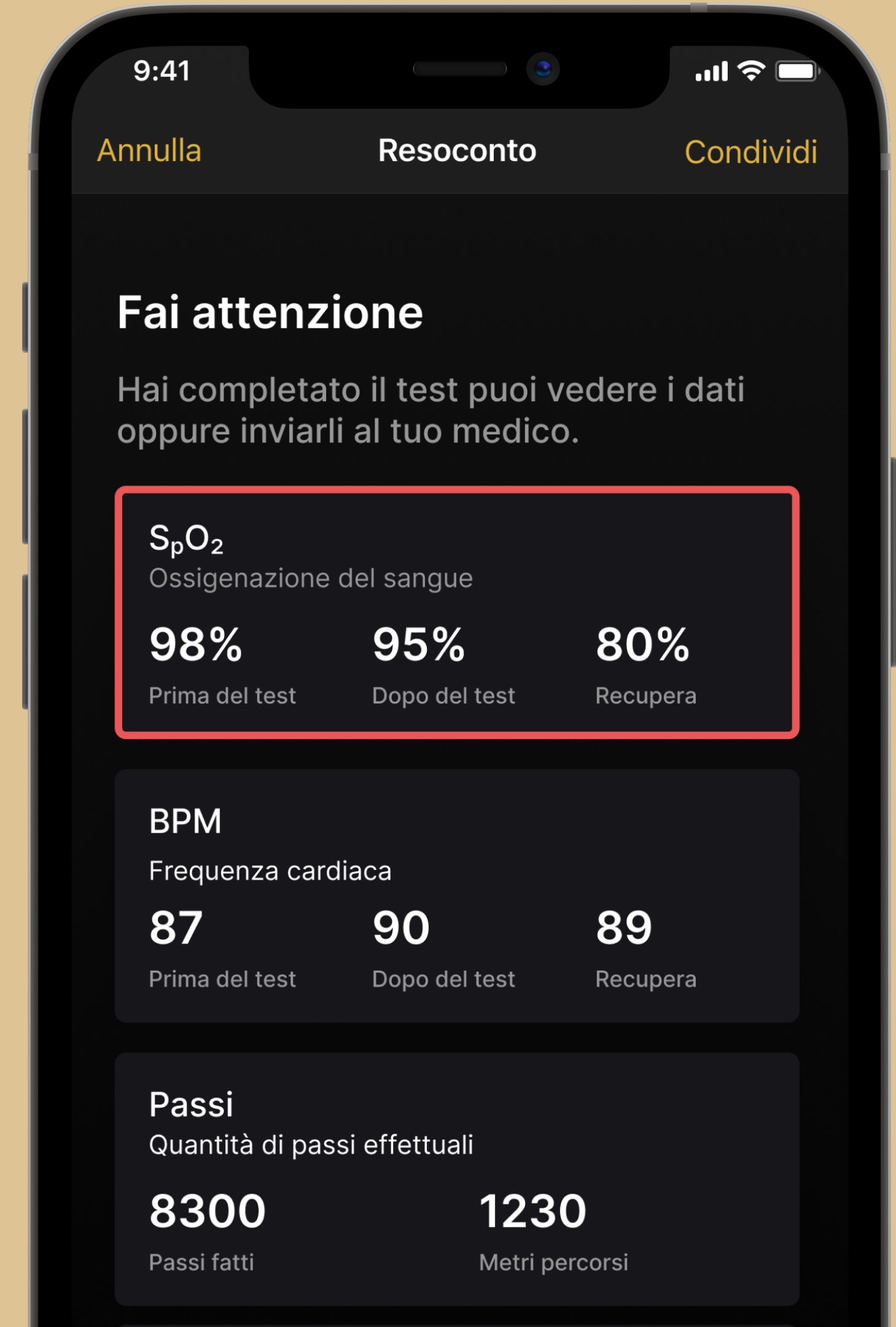
We approached the Internet of Medical Things using cutting-edge medical algorithms, the intelligence of our researchers together with the artificial one. This mix produce a series of computer applications that, structured on the basis of specific needs, become "health bubbles".







Healthia's mission is to provide personalized, affordable, predictive medicine worldwide using all of Healthia's assets: its team, scientific committee, and artificial intelligence.







## Services

Each health bubble analyze IOT data is analyzed by the artificial intelligence and produces tips and alerts.

Computer science and the UX sector are responsible for making complex processes a simple-to-use product.

Our sales network and consultants promote for business customers the following items: Testing, Analysis, Routing to the Integrated Health Security System.

Our "health bubbles" aim to protect our customers from different types of risks and are oriented to well-being and longevity.





## Solutions

Our fully customizable and configurable platforms are provided in "White label" version. We guarantee the possibility to customize the activities according to the needs emerging during the test phases with companies.

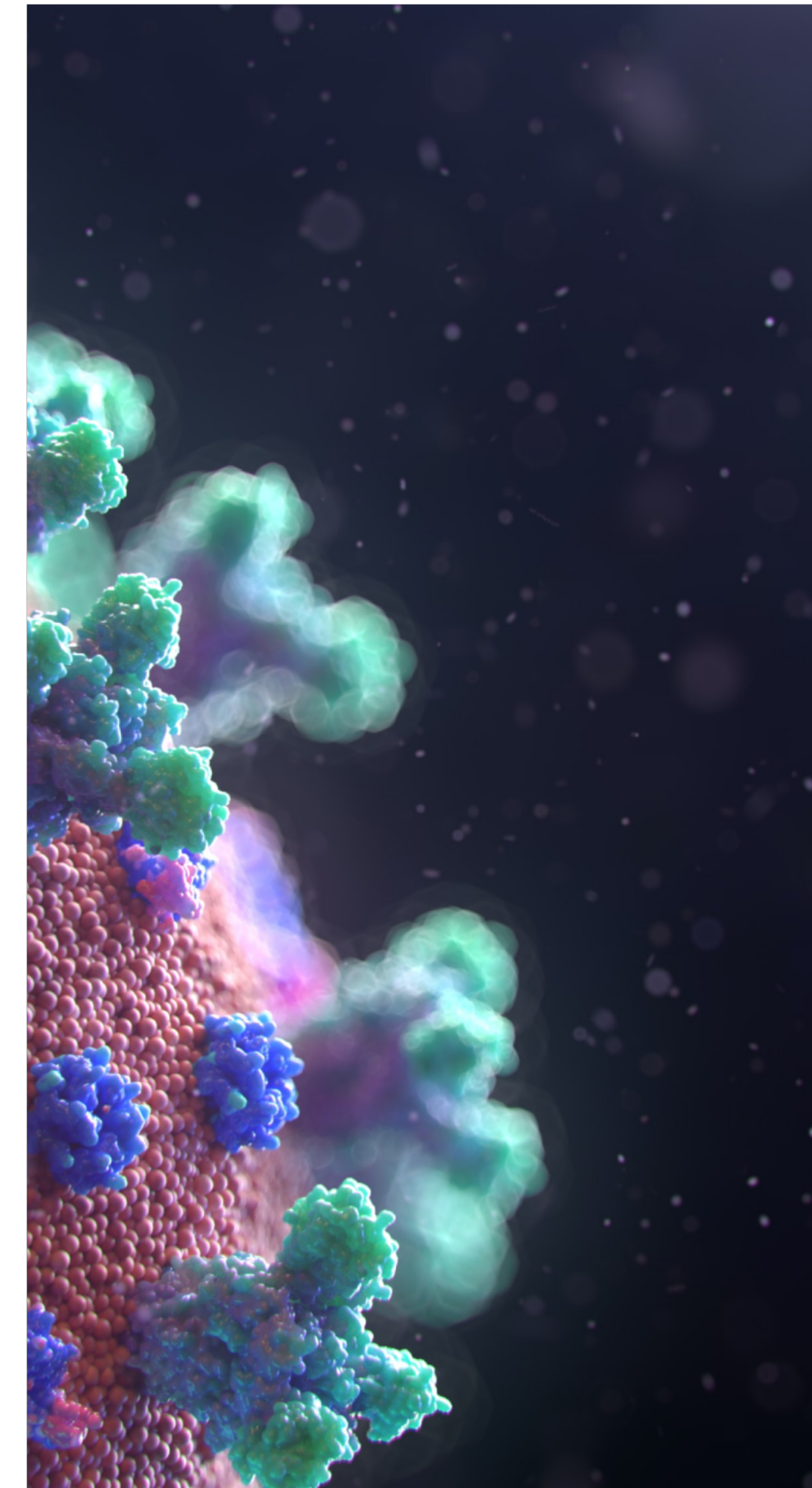




## Solutions

Currently the proposed solutions respond to the problems of the citizens and that are more reflected in entrepreneurs and human resources offices are:

- Programs for the control of overweight of adults and adolescents
- Programs for the control of cardiovascular diseases
- Covid-19 contrast programs
- Programs for patient control and remotization





A low-angle, upward-looking photograph of several tall skyscrapers in a city at dusk or night. The buildings are dark, with many windows illuminated from within, creating a grid of small, warm yellow lights against the dark facades. The sky is a deep, dark blue-grey. The perspective makes the buildings appear to converge towards the top of the frame, creating a sense of height and scale.

# The marketplace





## Marketplace

### We provide to our business customers

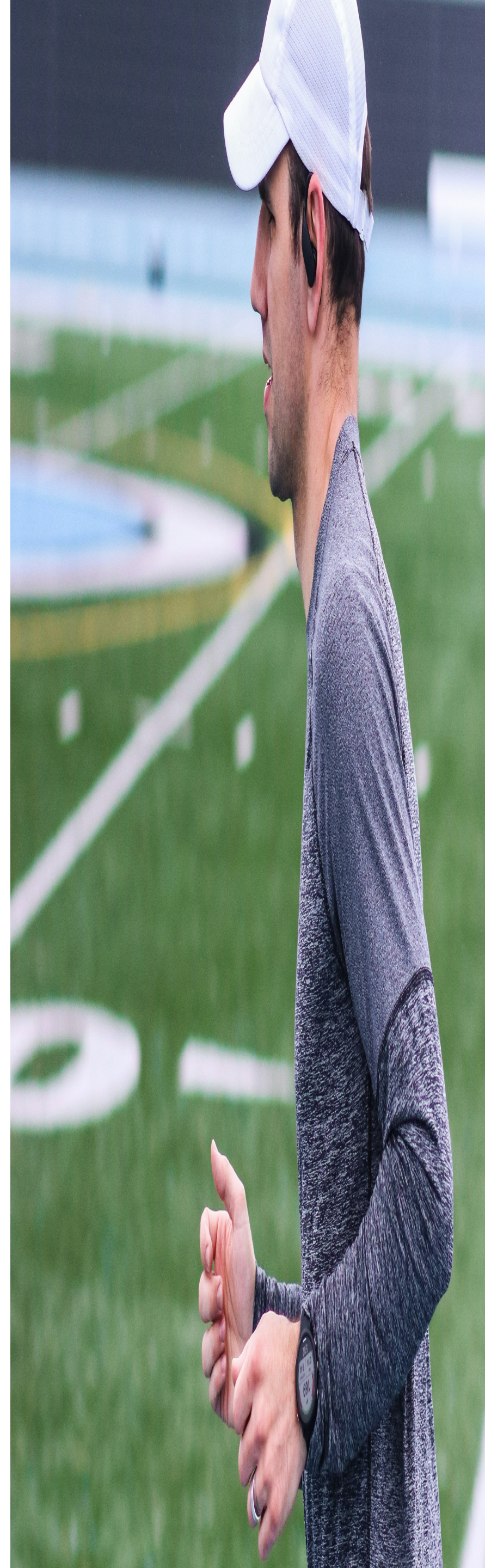
- New models of business welfare; innovative systems of health risk assessment,
- Integrated health security systems for companies in covid-19 time;
- "ad hoc" prevention platforms for diagnostic centers, RSA;
- telemedicine systems for protected de hospitalisation and remote chronic care management.





## **We provide to consumer users**

- Personalized medical risk assessment services;
- chronicity prevention platforms;
- applications to communicate with medical artificial intelligence and to calculate the "dyspnea" risk.





A photograph of a family of four, seen from behind, standing in a forest. The mother is on the left, with long brown hair and a denim jacket. The father is on the right, bald, wearing a denim jacket. Between them are two children: a young boy on the left and a young girl on the right, both wearing denim jackets. The background is a dense forest with tall trees and sunlight filtering through the leaves. The word "Goal" is overlaid in the center in a white, sans-serif font.

Goal





Healthia analyzes and studies four main categories of data analytics: descriptive, predictive, prescriptive and automated analytics. Everything to start an effective decision making process.

“

*No change occurs without  
observation and study of the data.*





**1.**

Our advanced software solutions, allow you to design predictive and customized models.

**2.**

Our mission is follow our customers step by step, providing them with services tailored to their need.

**3.**

Evaluate and validate new behavioral risk models for better governance of actuaries, companies, institutions.

**4.**

Improve your health awareness in order to give the best of yourself: in sport, at work, in everyday life.

**5.**

lot and the availability of technology to launch a new medical paradigm of "positive biology".





Business



## Business

### **B2B:**

- Test Phase, Analysis, and One-time startup which includes software, hardware, and analysis tools.  
Development Phase provides a monthly
- subscription to the services and variable per user per month for the purchase or operational rental of hardware.  
Fee per year of cloud management, support,
- updates.

### **B2C:**

- Subscription Pro version APP download
- Purchase devices on our Store (or partner store) on offer





## Communication

### Strategic assets

- International partners
- Web story Telling
- Thematic channels
- Specialized magazines
- Flagship store

Based on the creation of valuable content to educate and raise consumer awareness of the use of IoT and health applications in order to create a strong relationship and increase sales.





A close-up photograph of a white plastic test tube rack containing several clear glass test tubes. One test tube on the left is filled with a vibrant green liquid, while the others are empty. The background is a soft-focus grid of circular patterns. The text "Scientific partner" is overlaid in white, centered horizontally.

Scientific partner





Research Institutes and Universities

Our physicians, world-renowned academics, aim to validate new models for better longevity and well-being. In addition, through our international scientific partners we can provide "second opinions" with specialists through the Klinik Sankt Moritz blockchain system. Management for home care and remote patient care.



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Sannio Tech

callegari  
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Strategic Partner



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